

WHOLESALE, RETAIL, E-COMMERCE AND OEM COLLECTIONS

Private-Label LED Mirror Range Worksheet

Assign every product a clear range role, then coordinate shared market, control, brand and packaging rules.

1. Commercial brief

Brand / buyer _____	Sales channel _____
Destination market _____	Initial and repeat quantity direction _____

2. Range architecture

3. Shared product rules

☐ Shared light-colour logic	☐ Shared control family
☐ Anti-fog tier	☐ Frame / finish family
☐ Common labels	☐ Common instructions
☐ Retail carton artwork	☐ E-commerce protection review

4. Sample and launch priorities

First sample platform _____	What the sample must prove _____
Required listing assets _____	Target next decision _____

Range gaps and overlaps
Identify duplicate products, missing price or design roles, and decisions that must stay configurable.

CONFIRMATION BOUNDARY

This worksheet prepares a first discussion. Final dimensions, electrical configuration, testing and certification scope, price, MOQ, production schedule, warranty, packaging and delivery terms are confirmed for the selected configuration and written quotation.